

presented by



HOW GOOD IS IT?

Living a paper-based lifestyle is so good it's actually a movement!

Joining the **papertarian movement** means choosing paper and paper-based packaging whenever possible. But that's only half of it. Practicing proper recycling takes it full circle.

Papertarians know the positive impact a few easy, everyday choices have on the environment.



How good is it to be a papertarian during the holidays?

Jolly Good!

From sending holiday cards to making gift lists to wrapping presents with pretty paper, the holiday season is the perfect time to give the planet a present. When you choose nonmetallic and glitter-free gift wrap, all of this fun, festive paper and paper-based packaging can be easily recycled.

Keep the cycle of sustainability going!
Know what's good and what's bad to recycle with this handy guide.

GOOD



◀ Mail, including greeting cards, coupons, and envelopes (even with windows)

✔ Many areas now accept pizza boxes even with a little grease and cheese. Check if your local municipality does.



◀ Magazines, newspapers, and catalogs—staples and all!

▶ Writing, colored, and printer paper and file folders



▶ Empty beverage cartons (no need to remove the caps)

So Good!
Cereal, shoe, and shipping boxes—and more—can be recycled. Remember to empty and flatten boxes before putting in the recycling bin.

Paper & Packaging
How life unfolds.

Regularly check your local guidelines to see what's accepted in your area.

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How good is it to choose products with paper-based packaging?

Consistently Good!

Every time you shop, you have an opportunity to make the smart choice for the planet by choosing products with paper-based packaging. Increasingly, manufacturers of everything from beverages to beauty products are making the switch from packaging made from nonrenewable resources to innovative paper-based options that are designed to be recycled.



Tear & Save

BAD

Keeping certain items out of the recycling bin keeps the recycling stream clean.



❌ **Toss tissues, paper towels, and napkins in the trash or compost bin. Empty tissue boxes and cardboard rolls can be recycled.**



❌ **Receipts with thermal coatings contain chemicals that can't be recycled.**



❌ **Foil and embellished gift wrap can't be recycled. Keep this in mind when choosing gift wrap.**



❌ **Wet paper belongs in the garbage**



Potentially

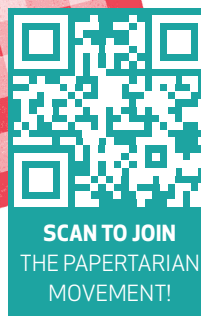
➤ **More and more communities are starting to accept paper cups. Check your local guidelines to see if they're accepted where you live.**



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*Source: Sustainability 2023, Making Things Personal, the Hartman Group.

Don't hope items will be recycled. Wishcycling does more harm than good.

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